

Portfolio
of Services



TV Productions

Corporate Video

Internet & Instructional Media

Convergence Media Planning

TV Commercials

Media Consulting

Re-versioning Existing Media

E-documents— PDFs

Internet & Email Media

Video & Webpage Foreign

Language Translations

Video Budget Estimations &
Appraisals

3rd party Opinion on Video
Budgets & Methods

Export Scripts



SEEN ON SCREEN

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Digital Video Productions



www.SEENONSCREEN.tv

Business Profile

SEEN ON SCREEN is a TV and video production company with a sharp eye on the emergence of new technologies. SEEN ON SCREEN can help you choose the most beneficial mediums in which to communicate with your target audience.

We create video productions to meet the demands of media-driven corporate communication, education and entertainment. We handle many formats to produce rich media advertising, entertainment video delivery, video-enhanced websites, corporate training, educational portals, infomercials, merchandising, and more.

We integrate interactive media with old-fashioned story-telling.

We can develop new content or re-appropriate your existing materials (film, video, audio, graphics, text, internet, etc.) to save you time and money. We provide hands on co-ordination from pre-production through to post-production at reasonable rates.

The future is in the convergence of media!

Seen On screen media services leverage the capabilities of the Internet and cross-media applications. Videos designed to be highly versatile and cost-effective and blending Interactive media services by bringing the disciplines of video production, distribution, data management, and the web together in a unique way to meet customer requirements.

Many companies find interactive media improves customer service and builds better relationships with clients, employees and suppliers.

Tomorrow's goals cannot be achieved by yesterday's methods.

Who are we and where have we been?

TV Productions Louise Jones has produced and production managed many TV programmes mainly featuring awesome New Zealanders like Kiri Te Kana, Bob Charles, Split Enz. These include producing 8 documentaries, 3 cooking programmes (series), a celebrity vehicle for Mathew Ridge and Marc Ellis, "Fresh Up In the Deep End", A Magic Special and have worked extensively for Sky Network on Sports Outside Broadcasts throughout NZ and Australia.

Video Production We have worked for Television New Zealand, TV3, Communicado, Sky Network, Touchdown Productions, Phoenix Productions, Russell Coutts' "Team Magic", Sky City, Flying Fish and major corporate clients like Air New Zealand, Works Civil and NZ Tourism Board.

Re-versioning Existing Media Do you already have a TV commercial, radio ad, photographic stills or video of your products, services or your last conference? We can use this media in a wide variety of ways to better communicate who you are and what you do in a variety of means. Re-edit the Sales & Promotion video to include your newest product/service, create designer email which downloads web graphics and include hyperlinks. Bring your logo to life with animation.

Convergence Media We specialise in video and audio. We offer consultations which use a diverse range of mediums to communicate - TV, CD-rom, VHS, DVD, Email, Website media, video catalogues etc. Digital media enables us to flow media designed for one medium through to many others. Photographic stills and animated gifs can be used in your email sign-offs, TVCs can be downloaded or re-edited for streaming or downloading from websites.

Budget estimations & Appraisals We demystify production-speak. Have you ever been handed a budget from a production company or advertising agency and wanted to know if all the services listed are necessary? Is there another production method which should be considered? What do all these services mean and what'll you get for your spend?

Coaching for On Screen and Live Performances Clients often want to present their own products and services. You know how best to bring your business to the attention of your audience, because you've done it. As we live in a very media-aware world, we upskill you from a Producer's perspective and 'direct' you as the 'talent'. We will honestly coach, direct, encourage and define what aspects you deliver the best, then tailor-make the media to make you and your message reach the target audience powerfully.

SEEN ON SCREEN has worked for Television New Zealand, TV3, Communicado, Sky Network, Touchdown Productions, Phoenix Productions, Russell Coutts' Team Magic, Sky City, Flying Fish and major corporate clients.

Louise Jones, SEEN ON SCREEN's Principal Producer has worked in many areas of Television Production for over 16 years. Trained at TVNZ she has worked on staff at TVNZ, TV3 and Communicado. She has also freelanced in the TV production industry for several years and her fascination with convergence media and new emerging media possibilities has opened up new horizons.

Louise has produced eight documentaries (all screened on TVNZ), a children's cooking programme "Annabelle's Kitchen", "Fresh Up In The Deep End" featuring Mathew Ridge and Marc Ellis, and a TV3 cooking show with Kerre Woodham "Some Like It Hot", and was a Producer for TVNZ's 36 hour live marathon Millennium programme.

Louise has wide experience in information programming and brings a passion for taking New Zealand to the world. Louise confirms, "We have a great country with highly skilled, talented people and there is no reason why we can't present ourselves, our products and services proudly to international markets. New media gives us the ability to do this - even on New Zealand-sized budgets!"



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